### **OLUWAFEMI JOHN BABATUYI (B. Tech)**

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### **PROFESSIONAL SUMMARY**

An experienced IT professional, with five years of experience in the field of website development with proficiency in a wide range of software applications. I possess a knack for focusing on completing projects with accuracy from start to finish with excellent professional work delivery. I work closely with my clients to create compelling and engaging digital experiences that resonates with their target audience and exceeds user expectations.

### **EDUCATION**

AWARD PERIOD	INSTITUTION	COURSE OF STUDY
2015-2020	Federal University of	Quantity Surveying (B.Tech).
	Technology Akure.	
2012-2014	Rufus Giwa Polytechnic Owo .	Civil Engineering (National
		Diploma).

### **WORK EXPERIENCE**

# WEB MASTER - 09/2018 till date FHG ENTERPRISE

- I have successfully designed e-commerce websites, blogs, and portfolios and ensuring customer satisfaction. Additionally, I have provided training to new students on creating websites using WordPress.
- Successfully developed a plugin that adds extra fee to woocommerce checkout. This plugin enhances the WooCommerce experience by providing a valuable extra fee feature and empowering administrators with efficient data export capabilities, making it an invaluable tool for WooCommerce store owners.
- Used email marketing tools like MailChimp, Zoho, salesforce, mailerlite, activecampaign as tools to design, build and create various email marketing strategies.
- Worked closely with the team leader to deliver innovative solutions for client challenges on their website while skillfully negotiating contracts with clients.

## FREELANCE WEB DEVELOPER - 09/2017 FIVERR & UPWORK

- Made use of PHP, wordpress and wix cms to develop different organisation's website.
- Developed and implemented strategies to increase website traffic, engagements and conversion rates to deliver tangible results.
- Used anydesk for remote screen control to fiix issues on clients website
- Also analyzed clients website to identify trends, insights and opportunities for growth which I used to attain greater visibility.

## WEBSITE MANAGER 2020 - PRESENT UNIQUE TOURS AND RENTALS LTD (PROVIDENCIALES)

- Updates the website regularly to ensure it is visually appealing, user friendly and optimized for better performance.
- Managed the bookings, user accounts, edited new orders, create payment links, plugin updates, prioritizing usability, making it accessible for customers to navigate the website
- Attended to customer needs, fix checkout issues, help recover abandon orders and fix security issues
- Developed custom code snippets to theme function to target business need

### **SOFT AND HARD SKILL**

- Adept in the use of Photoshop to create high-quality graphics, website Ui designs, logos and other digital art.
- Skilled in the use of WordPress to develop websites that target business need
- The use of Wix to create custom designs, animations, forms and videos with databases
- Conversant with the use of photoshop, Filmora as a picture and video editing software.
- The use of Microsoft packages such as Excel, PowerPoint, MS project and word to help with completing tasks.
- Use of PHP, HTML and CSS to create complex websites

### **PERSONAL SKILL**

- Critical thinking
- Strong Communication skill
- Problem Solving Skill
- Organizational Skill
- Leadership Skill

### **CERTIFICATE**

- PHP for Beginners :PHP crash course
  - **UDEMY**
- Html/Css Fundamentals
  - **SOLO LEARN**
- Domain Names & Web Hosting Certification UDEMY

#### **HOBBIES**

- Playing musical instrument
- Playing soccer games

### **LANGUAGE**

**English:** Native language, Distinguished levels in Listening, Speaking, Reading and Writing.